

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A computer system for the adaptive display of pages in response to a page request received by a server, the system comprising,

a display infrastructure component for receiving the page request from the server,

a resolution component for identifying a template page for use in generating an adapted page to be returned to the sever in response to a received page identification request,

a set of template page identifiers and associated template page attributes accessible by the resolution component, and

a set of template pages, accessible by the display infrastructure component,

the display infrastructure comprising

means for passing a page identification request to the resolution component in response to the page request from the server,

means for receiving a template page identifier from the resolution component, and

means for obtaining the template page from the set of template pages corresponding to the received template page identifier and generating and adapted page for return to the server based on the obtained template page, and,

the resolution component comprising

means for accessing the set of template page identifiers to retrieve one or more members of the set having matching determinable template attribute values associated with the page request and matching default values where template page attribute values are not determinable for the page request, wherein

each page request is generated by a consumer for a catalog page for an online store, and

the template page attributes comprise

a group identifier for the consumer,

a catalog entry identifier for the catalog page,

a store identifier for the online store,

an auction flag for the identified catalog entry, and,

a catalog entry type identifier for the catalog page.

2. (Original) The computer system of claim 1 in which the set of template page identifiers and associated template page attributes are stored as a relational database table and are accessible by the resolution component by relational queries.

3. (Original) The computer system of claim 1 in which the set of template pages comprises Java server page files and in which the display infrastructure component comprises means for executing Java server page files.

4. (Original) The computer system of claim 1 further comprising a template editor for generating members of the set of template pages.

5. (Original) The computer system of claim 4 in which the template editor generates Java server page files.

Claims 6-7 (Cancelled)

8. (Currently Amended) The computer system of claim [[7]] 1 in which the page request is associated with a device type determined by the device used by the consumer in requesting a page, and in which the template page attributes further comprise

a device type identifier for identifying device type of the consumer, and

a rank number for ranking template pages where multiple template pages match the template page attribute values.

Claims 9-14 (Cancelled)

15. (Currently Amended) A method for the adaptive display of pages in a server environment in response to a page request received by a server, the server environment comprising,

a display infrastructure component for receiving the page request from the server,

a resolution component for identifying a template page for use in generating an adapted page to be returned to the sever in response to a received page identification request,

a set of template page identifiers and associated template page attributes accessible by the resolution component, and

a set of template pages, accessible by the display infrastructure component,

the method comprising the following steps:

the display infrastructure passing a page identification request to the resolution component in response to the page request from the server,

the display infrastructure receiving a template page identifier from the resolution component, and

the display infrastructure obtaining the template page from the set of template pages corresponding to the received template page identifier and generating an adapted page for return to the server based on the obtained template page, and,

the resolution component accessing the set of template page identifiers to retrieve one or more members of the set having matching determinable template page attribute values associated with the page request and matching default values where template page attribute values are not determinable for the page request, wherein

the template page attributes comprise

a group identifier for the consumer,

a catalog entry identifier for the catalog page,

a store identifier for the online store,

an auction flag for the identified catalog entry, and,

a catalog entry type identifier for the catalog page.

16. (Original) The method of claim 15 in which the set of template page identifiers and associated template page attributes are stored as a relational database table and which the step of the resolution component accessing the set of template page identifiers comprises the step of generating a relational query to obtain data from the relational database table.

Claim 17 (Cancelled)

18. (Currently Amended) The method of claim ~~[[17]]~~ 15 in which the page request is associated with a device type determined by the device used by the consumer in requesting a page, and in which the template page attributes further comprise

a device type identifier for identifying device type of the consumer, and

a rank number for ranking template pages where multiple template pages match the template page attribute values.

19. (Currently Amended) A computer program product for adaptive page display of pages, the computer program product comprising a computer usable medium having computer readable code means embodied in said medium, comprising computer readable program code means for carrying out the method of claims 16,~~17~~, or 18, wherein said medium comprise a recordable data storage medium.

Claims 20-23 (Cancelled)